



Statement Of Purpose

Blossom Home

The Hall

Lairgate



Care Beverley

Beverley

HU17 8HL

01482 534991

Organizational Chart

Blossom Home Care Beverley
Waffle 21, Colonial House, Swinemoor Lane, Beverley, HU17 0LS
Tel: 01482 534991
Email: managerbev@blossomhomecare.co.uk

BLOSSOM HOME CARE BEVERLEY FRANCHISE L

Franchisors

FRANCHISE MANAGER

Carianne Walters

**A Blossom Home Care Franchise owned and operated by
Shearsmith & Irvin LTD**

Nominated Person

Amy Shearsmith

Registered Manager

Kirsty Winship

Seniors

Home Care Workers

Blossom Home Care's Statement of Purpose

Aim's and Objectives of Blossom Home Care

Our ethos is to provide “**Bloomin’ good care**” to adults in their own homes, enabling them to remain independently and living there for as long as possible.

Owned and operated by Amy Shearsmith and Adam Irvin. Amy has worked in social care for over 10 years, having started as a home carer she has progressed her career and moved into management positions. Having a wide range of knowledge and skills mixed with passionate and drive for good standards of care. Adam is a problem solver for a computer technology company, which will come in handy for any IT issues in their office. Adam has supported Amy throughout her career in social care so is well-versed in care and believes that all service users should receive a good service user experience. They became a part of the Blossom

Home Care Franchising Ltd family in August 2021

Blossom Home Care was established by Fiona and John after they realized that there was a gap in the market for a service provider offering quality care to elderly people who wanted to remain in their own homes

As a qualified registered nurse, Fiona worked as a community staff nurse, and constantly witnessed the devastation failing, low-cost home care was having on people and their families.

Unfortunately, care has become a cost driven industry. Local Government are driving down the cost of care in order to achieve budgets with the result that staff, and services are under pressure to deliver. We believe that the vast majority of failed care is due to this downward pressure on costs.

At Blossom Homecare we don’t believe this is right, especially as peoples’ lives are at stake! So as John’s grandad always used to say “if it aint right, its wrong”

This is why we have decided to take a totally fresh approach to home care for the elderly our values and ethos are;



We won’t compromise care for cost, so we don’t take on cost driven care contracts with short visit times that are not long enough to provide adequate care.




We only work with people who understand the importance of, and want, “just bloomin’ good care” delivered in a true, honest and high-quality way.










We ensure that everyone knows their role and the responsibilities that they have within the organisation to ensure that everyone has a clear view of



what is expected of them. We create an environment where the people in our care can continue to enjoy home comforts for as long as possible.

 We deliver the highest standard of care from the very best Carers and Management Team individually tailored for each Client.

Blossom Home Care based on key points that would help Blossom to deliver “just bloomin’ good care”!

-  “Blossom’s Care Calls are a minimum 50 minutes.” This means Clients have more time to do what they ‘want’, with the help of a Carer, and Carers have adequate time to meet all
-  the Client’s needs without missing out parts of the care regime or rushing Clients. It has been proven the longer the visit the less chance of an accident or falls occurring and it also helps to decrease loneliness and depression due to the increased period of social interaction.
-  “Blossom’s emphasis is on Effective Communication”. Written documentation, care plans and an Online Feedback System ensure that everyone is aware of what’s happening. Clients and their families can even view care rotas and Carer feedback following a visit, as well as give their own direct comments back to Blossom.
-  “Blossom’s real time monitoring system enables time monitoring of care delivery and staff locality” which means everyone knows when a Carer arrives and leaves the Client’s home. This ensures Clients receive their full entitlement of paid for care whilst also tracking Carers whereabouts for their own safety too. Care invoices are raised from the same system maintaining total transparency.
-  “Blossom specialise in delivering care in rural areas and farming communities”, the areas where other care providers can find it difficult to operate.
-  “Blossom’s Clients have set visit times.” Clients want to know what time their Carer will be calling. It’s less restrictive for them and it also provides structure for the Carers. If a Carer cannot attend a call for whatever reason Blossom’s Response Team ensure the promised care still takes place. Clients therefore rest assured that the promised care is always delivered reducing worry & anxiety for everyone.
-  “Blossom operates 24 hours a day, 7 days a week”. Carers and Clients are reassured by the true 24/7 service because everyone knows advice and support are always readily available!



“Blossom creates individualised, person centred, care plans”. Each Client has a care



plan, agreed at the outset of care and constantly reviewed to ensure it continues to fulfil Client needs. Blossom Carers also remain flexible to accommodate further needs appropriate to the visit.

"Blossom designates Key Carers for each Client", this provides continuity and enables good, therapeutic relationships to develop between Carer and Client. The sort of relationship that would never develop if a different Carer arrived at each visit.

🌸 "At Blossom Home Care we deliver bloomin' good care". How? All our Carers receive initial induction and on-going training. Blossom Home Care management liaise with other medical professionals and recommend referrals where necessary. Blossom care staff are held accountable as all professionals are, Carer spot checks and checking of Carer competencies are regularly undertaken to ensure Carers are delivering care at the right standard, meeting Clients' needs and providing a good service.

Welcome:

To serve people in their own homes within 20 miles radius of Beverley (Head office).

Support objectives:

The agency aims to:

- 🌸 Offer skilled care to enable people supported by us to achieve their optimum state of health and well-being
- 🌸 Treat all people supported by us and all people who work for us with respect at all times.
- 🌸 Uphold the human and citizenship rights of all who work and visit here and of all the service users.
- 🌸 Recognise the individual uniqueness of service users, staff and visitors and treat them with respect at all times.
- 🌸 Respect individual's requirement for privacy at all times and treat information related to individuals in a confidential manner.
- 🌸 Recognise the individual's need for personal fulfilment and offer individualised programmes of meaningful activities to satisfy the need of service users and staff.

Details of Registered provider, Nominated Person and Registered Manager:

Registered Provider:

Name: Blossom Homecare Beverley

Address: Waffle 21

The Hall

Lairgate

Beverley

HU17 8HL

amy@blossomhomecare.co.uk

Blossom Home Care Beverley

Waffle 21, Colonial House, Swinemoor Lane, Beverley, HU17 0LS

Tel: 01482 534991

Email: managerbev@blossomhomecare.co.uk

Nominated Person:

Name: Shearson & Irvin Limited

Address: The Hall

Lairgate

Beverley

HU17 8HL

amy@blossomhomecare.co.uk

Experience: Level 3 in Health and Social Care, worked in the care sector for many years as a Carer, Senior and a Deputy Manager.

Registered Manager:

Name: Kirsty Winship

Address: Head Office

The Hall

Lairgate

Beverley

HU17 8HL

01482 534991

managerbev@blossomhomecare.co.uk

Care Staff:

Within our offices we have pictures of our management team and care staff displayed. The staff allocated to support you will be chosen in order to match their skills with your needs, and also to minimize travelling distances in order to support good time attendance. In addition to the direct support staff the management teamwork full time hours, in certain circumstances the management team may be included in the staffing levels described. Staffing levels may be changed at the discretion of the Manager if there are particular needs. Care staff work on a rota system which ensures that the service is staffed by the appropriate number of skill mix, including weekends and public holidays. New employees are inducted into the company all completing the care certificate plus other training modules and practical training. They complete a shadowing period and have competencies on their skills and knowledge checked at various intervals. We aim for all the employees to undertake professional development and aim for them to achieve NVQ level 2 plus. All employees receive annual training in Health and

Safety matters such as Moving and Handling, Fire awareness and procedures, adult protection issues and a range of other matters.

Description of our Services and Facilities:

The following services are provided at The Agency's locations: Domiciliary Care Services.

The following regulated activities apply to services provided by The Agency. Personal Care.

The Agency provides services for the following bands of Service Users:




Adults 18 years and over
Learning disabilities/ autistic spectrum disorder
Elderly
Adults
Mental Health
Physical disability
Visual Impairment
Speech impairment
Respite Care
Sensory impairment
Dementia







The following Care and Support Services are provided by The Agency:

Alzheimer's
Autism
Cancer Care
Palliative Care
Cerebral Palsy
Epilepsy
Head/Brain injury
Auditory Impairment

Motor Neurone Disease
Multiple Sclerosis
Parkinson's
Orthopaedic
Schizophrenia
Stroke

Our care packages are as individual as the people we work with and include but are not exclusive to:

-  Good morning, lunchtime, teatime and bedtime visits
-  Washing, showering, bathing, dressing & grooming
-  Encouraging, reminding, assisting & administering medications

-  Ordering & collecting prescriptions from the pharmacy plus returning unused medication for safety
-  Preparation/planning assistance with meals and gentle encouragement to consume food and liquids
-  Client shopping, removal of out-of-date food
-  Helping with a to-do list, laundry and ironing
-  General housekeeping, collecting pension, supporting social activities/ participation in hobbies, and helping clients to attend appointments
-  Dementia/Alzheimer's specialist care and support
-  End of life care and support 24/7 care, overnight care and respite care

Service users care plans are reviewed at regular intervals or when required to ensure all the needs of the service user are met.

Therapeutic Activities:





Blossom Homecare has a policy of promoting the maintenance of Service Users normal social network and social activities. The Service users support plan includes a facility for recording life history, social networks, contacts, and preferences for activities/hobbies in order that the service user is offered access to those networks and activities which are appropriate and desired. Employees are expected to facilitate these needs at visits i.e. dog walks, going to church, going out for coffee or lunch..

Making a Complaint or giving Compliments:

We believe that complaints and compliments are a valuable indicator of the quality of our service, and an opportunity to improve that quality. We assure the service user that no one will be victimised for making a complaint, we encourage service users to instigate the complaints procedure whenever they feel that it is necessary. We do not like to confine complaints to major issues. We encourage service users to comment when relatively minor matters are a problem to them, such as receiving cold food, getting kept waiting without explanation or being spoken to in a manner that they do not like. It is our policy that all matters which disturb or upset our service users should be reported, recorded and corrective action should be taken. Only in that way can we work towards meeting our aim of continuously improving our service.

We have a separate complaints and procedure document that would be placed in the service users home file

Our commitment is that:

-  All complaints should be taken seriously.
-  All complaints will be acted upon with fairness and impartiality
-  You will receive a response within 24 hrs of the complaint being made, and a final reply within 28 days;
-  If the complaint is upheld, you will receive a written apology and appropriate action will be taken to rectify the complaint, and you will be informed of what the action is; •Service Users are entitled to involve an impartial third party in the complaint procedure if they wish.

The service users or their representatives may take their complaints to the persons in authority outside side The Agency if they are not happy with the results they have been given. Service Users funded all/part by Social Services or Clinical Commissioning Group,

complaints may in the first instance be directed to them. Privately funded service users, a range of advocacy services are available locally and they will be happy to help you deal with the complaint. In the event of a serious issue or complaint you should contact CQC.

Addresses you may need:

Social Services- East Riding

East Riding Social Services

The Balk, Pocklington, York

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Tel: 01482 534991

Email: managerbev@blossomhomecare.co.uk

YO42 2QF

01482 395500

Local Clinical Commissioning Group: **East Riding Of Yorkshire**

Health House, Grange Park Lane

Willerby

Hull

HU10 6DT

01482 650700

Care Quality Commission- **Beverley**

Care Quality Commission National Correspondence

City Gate,

Gallowgate Newcastle upon tyne

NE1 4PA

03000 616161

The Local Government Ombudsman

PO Box 4771

Coventry

CV4 0EH

0845 6021983 or 0247 6821960 advice@igo.org.uk

Advocates:

Service Users have the right to access external agents who will act in their interests to help them solve problems, discuss concerns etc. The Registered Manager will be happy to provide information on local advocacy groups and other support networks.

One of those currently known to use is:

East Riding Of Yorkshire

Cloverleaf Advocacy

Hesslewood Hall

Blossom Home Care Beverley

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Tel: 01482 534991

Email: managerbev@blossomhomecare.co.uk

Ferriby Road
Hull
HU13 0LH
01482 880160



Arrangements for your voting rights can be made through the:

Beverley
County Hall
Beverley
East Riding Of Yorkshire
HU17 9BA
01482 887700




Other Documents:

You are invited to view the latest CQC inspection report on the establishment, and the latest summary of Service Users and their families' views on the service offered. These are not included in this pack because they rapidly become out of date. A copy of each will be given to you on your service commencement if required, subsequently they are published on the notice board in The Agency, and copies are available from the Manager at any time. Or available via the CQC website or on our website.



Privacy and dignity:

We aim to respect your privacy and dignity at all times. Please speak out or speak to the Deputy/Registered Manager if your privacy or dignity is not being respected.






Service Users privacy:

-  All service users have the right to be alone or undisturbed and to be free from public attention or intrusion into their private affairs. The staff of The Agency are guests in the home of the Service users.
-  Staff will enter a service users property and rooms within the property only with express consent.
-  Staff of The Agency will respect the rights of the service user to make a telephone call without being overheard or seen by a worker.

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 Records will be designed, used and stored so as to assure privacy. Legislative controls over records, such as the Data Protection Act, will be adhered to and the service users explicit permission in writing will be sought before information is passed to any person other than those directly concerned with the care of the service user.
- 
 Record will be made available to the service users principal carer and family according to the wishes of the service user.

Service users' dignity:

- 
 Your dignity is a matter of prime importance to us and all the staff receives training in this area.
- 
 You will be asked for your name by which you wish to be addressed and this name will be recorded on your support plan and used by all staff. You are perfectly entitled
- 
 to ask that your principal carers use one name and others us another. The level of familiarity is under your control. In the absence of information to the contrary, staff will address you formally using your title and surname.
- 
 Staff are trained to be sensitive to your feelings when in company.
- 
 The agency seeks to reduce any feelings of vulnerability which service users may have as result of disability or illness.

Key Line of Enquiry	Primary	Supporting	Mandatory
C.S1 - How are people protected from bullying, harassment, avoidable harm and abuse that may breach their human rights?	~		~
C.E1 - How do people receive effective care, which is based on best practice, from staff who have the knowledge and skills they need to carry out their roles and responsibilities?		~	~
C.E3 - How are people supported to eat and drink enough and maintain a balanced diet?		~	
C.C1 - How are positive caring relationships developed with people using the service?		~	~

C.C2 - How does the service support people to express their views and be actively involved in making decisions about their care, treatment and support?		~	~
C.C3 - How is people's privacy and dignity respected and promoted?		~	~
C.C4 - How people are supported at the end of their life to have a comfortable, dignified and pain free death?		~	
C.R1 - How do people receive personalized care that is responsive to their needs?		~	~
C.R2 - How does the service routinely listen and learn from people's experiences, concerns and complaints?	~		~
C.W1 - How does the service promote a positive culture that is person- centered, open, inclusive and empowering?	~		~

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